

# Overall image

2022	Company	2021	Change								
1	Microsoft Danmark	1	-	17	Devoteam Consulting	24	+7	34	Kyndryl	-	
2	Apple	2	-	18	Gartner	22	+4	35	Nuuday	-	
3	Google Denmark	4	+1	19	SAP Danmark	21	+2	36	Fujitsu	23	-13
4	Lenovo	3	-1	20	Salesforce	38	+18	37	Columbus	39	+2
5	Cisco Systems Denmark	5	-	21	Citrix	14	-7	38	Capgemini Danmark	43	+5
6	HP	8	+2	22	IBM	20	-2	39	Oracle Denmark	37	-2
7	HP Enterprise	7	-	23	NNIT	35	+12	40	EG	42	+2
8	Dustin	13	+5	24	Dell	17	-7	41	Telia	33	-8
9	VmWare	6	-3	25	Fellowmind (tidl. ProActive)	18	-7	42	Itadel	40	-2
<b>10</b>	<b>e-Boks</b>	<b>12</b>	<b>+2</b>	26	Miracle	31	+5	43	IT Relation	48	+5
11	Systematic	16	+5	27	Telenor	26	-1	44	KMD	49	+5
12	Amazon Web Services	10	-2	28	TDC NET	46	+18	45	Sentia	41	-4
13	Visma	11	-2	29	SAS Institute	32	+3	46	Netcompany Group	34	-12
14	Conscia	19	+5	30	Atea	30	-	47	CGI Danmark	29	-18
15	Global Connect	9	-6	31	Accenture	27	-4	48	Facebook	25	-23
16	Canon Danmark	15	-1	32	Hitachi	28	-4	49	Huawei	44	-5
				33	HI3G Denmark – Teleselskabet 3	36	+3	50	DXC	50	-

Source: IFO

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# Knowledge

2022	Company	2021	Change								
1	Microsoft Danmark	1	-	17	Dell	15	-2	34	Fujitsu	31	-3
2	Apple	3	+1	18	Cisco Systems Danmark	16	-2	35	Huawei	26	-9
<b>3</b>	<b>e-Boks</b>	<b>5</b>	<b>+2</b>	19	Telia	18	-1	36	Devoteam Consulting	38	+2
4	Atea	6	+2	20	Netcompany Group	22	+2	37	Salesforce	40	+3
5	Lenovo	4	-1	21	Canon Danmark	21	-	38	Nuuday	-	
6	Google Danmark	9	+3	22	GlobalConnect	20	-2	39	DXC	37	-2
7	Facebook	8	+1	23	VmWare	23	-	40	Miracle	41	+1
8	IBM	12	+4	23	EG	29	+6	41	Hitachi	39	-2
9	Telenor	10	+1	25	NNIT	24	-1	42	CGI Danmark	43	+1
10	HP	7	-3	26	HI3G Danmark – Teleselskabet 3	26	-	43	SAS Institute	44	+1
11	TDC NET	2	-9	27	Amazon Web Services	28	+1	44	Columbus	42	-2
12	KMD	11	-1	28	Oracle Danmark	25	-3	45	Capgemini Danmark	45	-
13	Visma	17	+4	29	SAP Danmark	30	+1	46	Fellowmind (tidl. ProActive)	32	-14
14	Dustin	13	-1	30	Gartner	33	+3	47	Conscia	46	-1
15	Citrix	14	-1	31	Systematic	35	+4	48	Itadel	47	-1
16	HP Enterprise	19	+3	32	Accenture	34	+2	49	Sentia	48	-1
				33	IT Relation	36	+3	50	Kyndryl	-	

Source: IFO

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# Competent, problem-solving and service-minded employees

2022	Company	2021	Change	2022	Company	2021	Change
1	Microsoft Danmark	1	-	11	Systematic	11	-
2	Apple	2	-	12	NNIT	16	+4
3	Google Denmark	4	+1	13	Devoteam Consulting	18	+5
4	Cisco Systems Danmark	5	+1	14	IBM	6	-8
5	HP Enterprise	8	+3	15	Visma	14	-1
6	Lenovo	3	-3	16	GlobalConnect	9	-7
7	HP	7	-	17	Conscia	23	+6
8	Dustin	12	+4	18	Atea	15	-3
<b>9</b>	<b>e-Boks</b>	<b>27</b>	<b>+18</b>	19	TDC NET	37	+18
10	VmWare	10	-	20	Canon Danmark	19	-1

e-Boks

**18** Places up  
in 2022



# Products/services of high quality

2022	Company	2021	Change	2022	Company	2021	Change
1	Apple	1	-	11	Dustin	15	+4
2	Microsoft Danmark	2	-	12	Systematic	19	+7
3	Lenovo	3	-	13	Canon Denmark	11	-2
4	Google Denmark	5	+1	14	GlobalConnect	9	-5
5	Cisco Systems Danmark	4	-1	15	Gartner	25	+10
6	HP	7	+1	16	TDC NET	21	+5
7	HP Enterprise	8	+1	17	SAP Danmark	20	+3
8	VmWare	6	-2	18	IBM	17	-1
<b>9</b>	<b>e-Boks</b>	<b>16</b>	<b>+7</b>	19	Visma	18	-1
10	Amazon Web Services	13	+3	20	Conscia	24	+4

## e-Boks

**7** Places up  
in 2022



# Responsibility – towards environment, society, employees

2022	Company	2021	Change	2022	Company	2021	Change
1	Microsoft Danmark	1	-	11	Lenovo	6	-5
2	Apple	2	-	12	Conscia	10	-2
3	HP	7	+4	13	Systematic	21	+8
<b>4</b>	<b>e-Boks</b>	<b>5</b>	<b>+1</b>	14	NNIT	34	+20
5	HP Enterprise	4	-1	15	IBM	19	+4
6	Google Denmark	38	+32	16	Visma	17	+1
7	Canon Danmark	11	+4	17	TDC NET	46	+29
8	Dustin	18	+10	18	Devoteam Consulting	31	+13
9	Cisco Systems Danmark	15	+6	19	Citrix	14	-5
10	VmWare	9	-1	20	Miracle	36	+16

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1

Place up  
in 2022



# Communication/marketing towards you as a customer/user

2022	Company	2021	Change	2022	Company	2021	Change
1	Apple	1	-	11	Cisco Systems Danmark	19	+8
2	Microsoft Danmark	2	-	12	Amazon Web Services	35	+23
3	Google Denmark	10	+7	13	VmWare	7	-6
4	Lenovo	3	-1	14	Visma	13	-1
<b>5</b>	<b>e-Boks</b>	<b>21</b>	<b>+16</b>	15	Nuuday	-	
6	HP Enterprise	4	-2	16	Devoteam Consulting	8	-8
7	Systematic	26	+19	17	Dell	31	+14
8	HP	5	-3	18	Fellowmind (tidl. ProActive)	16	-2
9	Conscia	15	+6	19	Telenor	23	+4
10	Dustin	9	-1	20	NNIT	40	+20

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**16** Places up  
in 2022 

# Competitive solutions/products – price/quality ratio

2022	Company	2021	Change	2022	Company	2021	Change
1	Lenovo	1	-	11	Cisco Systems Danmark	12	+1
2	Google Denmark	2	-	12	VmWare	11	-1
3	Microsoft Danmark	3	-	13	Visma	17	+4
4	HP	4	-	14	Systematic	19	+5
5	Dustin	5	-	15	Canon Danmark	14	-1
6	HP Enterprise	8	+2	16	Conscia	20	+4
7	Amazon Web Services	7	-	17	Telenor	22	+5
8	Apple	6	-2	18	Atea	13	-5
9	GlobalConnect	9	-	19	Dell	16	-3
<b>10</b>	<b>e-Boks</b>	<b>21</b>	<b>+11</b>	20	Facebook	15	-5

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**11** Places up in 2022 ↑

# Innovative and progressive product development

2022	Company	2021	Change	2022	Company	2021	Change
1	Apple	1	-	11	Salesforce	29	+18
2	Microsoft Danmark	2	-	12	Conscia	21	+9
3	Google Denmark	3	-	13	Systematic	13	-
4	Lenovo	5	+1	14	Gartner	17	+3
5	Amazon Web Services	6	+1	15	Devoteam Consulting	19	+4
6	Facebook	4	-2	16	Visma	15	-1
7	HP Enterprise	11	+4	17	Canon Danmark	16	-1
8	VmWare	7	-1	18	Fellowmind (tidl. ProActive)	18	-
9	Cisco Systems Danmark	8	-1	19	Dustin	38	+19
10	HP	12	+2	20	IBM	14	-6
				<b>21</b>	<b>e-Boks</b>	<b>40</b>	<b>+19</b>

Source: IFO

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## e-Boks

**19** Places up  
in 2022

