

Knowledge

2021	Company	2020	Change								
1	Microsoft Danmark	1	-	17	Visma	20	3	34	Accenture	34	-
2	TDC	2	-	18	Telia	13	-5	35	Systematic	33	-2
3	Apple	3	-	19	HP Enterprise	23	4	36	IT Relation	36	0
4	Lenovo	4	-	20	GlobalConnect	22	2	37	DXC	42	5
5	e-Boks	5	-	21	Canon Danmark	18	-3	38	Devoteam Consulting	39	1
6	Atea	7	1	22	Netcompany Group	25	3	39	Hitachi	38	-1
7	HP	6	-1	23	VmWare	21	-2	40	Salesforce	40	-
8	Facebook	8	-	24	NNIT	24	-	41	Miracle	37	-4
9	Google Denmark	9	-	25	Oracle Denmark	27	2	42	Columbus	43	1
10	Telenor	10	-	26	Huawei	26	-	43	CGI Danmark	41	-2
11	KMD	12	1	26	HI3G Denmark – Teleselskabet 3	19	-7	44	SAS Institute	44	-
12	IBM	11	-1	28	Amazon Web Services	30	2	45	Capgemini Danmark	45	-
13	Dustin	15	2	29	EG	31	2	46	Conscia	47	1
14	Citrix	14	-	30	SAP Danmark	28	-2	47	Itadel	46	-1
15	Dell	17	2	31	Fujitsu	29	-2	48	Sentia	49	1
16	Cisco Systems Denmark	16	-	32	ProActive	35	3	49	Tata Consultancy Services	48	-1
				33	Gartner	32	-1	50	J. H. Schultz Information	50	-

Source: IFO

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Overall image

2021	Company	2020	Change								
1	Microsoft Danmark	1	-	17	Dell	12	-5	34	Netcompany Group	20	-14
2	Apple	3	1	18	ProActive	22	4	35	NNIT	31	-4
3	Lenovo	2	-1	19	Conscia	21	2	36	HI3G Denmark – Teleselskabet 3	18	-18
4	Google Denmark	5	1	20	IBM	16	-4	37	Oracle Danmark	32	-5
5	Cisco Systems Denmark	7	2	21	SAP Danmark	26	5	38	Salesforce	19	-19
6	VmWare	8	2	22	Gartner	17	-5	39	Columbus	37	-3
7	HP Enterprise	15	8	23	Fujitsu	41	18	40	Itadel	45	5
8	HP	4	-4	24	Devoteam Consulting	30	6	41	Sentia	46	5
9	Global Connect	11	2	25	Facebook	40	15	42	EG	35	-7
10	Amazon Web Services	13	3	26	Telenor	33	7	43	Capgemini Danmark	29	-14
11	Visma	14	3	27	Accenture	27	-	44	Hueawei	37	-7
12	e-Boks	38	26	28	Hitachi	25	-3	45	J. H. Schultz Information	34	-11
13	Dustin	6	-7	29	CGI Danmark	39	10	46	TDC	50	4
14	Citrix	9	-5	30	Atea	42	12	47	Tata Consultancy Services	47	-
15	Canon Danmark	24	9	31	Miracle	23	-8	48	IT Relation	44	-4
16	Systematic	10	-6	32	SAS Institute	28	-4	49	KMD	49	-
				33	Telia	43	10	50	DXC	48	-2

Source: IFO

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Well-run and financially healthy company

2021	Company	2020	Change	2021	Company	2020	Change
1	Apple	2	1	11	Citrix	13	2
2	Microsoft Danmark	1	-1	12	VmWare	19	7
3	Google Denmark	3	-	13	HP Enterprise	23	10
4	Facebook	4	-	14	GlobalConnect	11	-3
5	Lenovo	5	-	15	Netcompany Group	7	-8
6	Amazon Web Services	9	3	16	Systematic	15	-1
7	e-Boks	20	13	17	Dustin	8	-9
8	Cisco Systems Danmark	6	-2	18	SAP Danmark	16	-2
9	Visma	14	5	19	Dell	12	-7
10	HP	10	-	20	Telenor	43	23

e-Boks

13 Places up
in 2021 

A credible company that I sympathize with

2021	Company	2020	Change
1	Lenovo	1	-
2	Microsoft Danmark	2	-
3	Apple	9	6
4	HP	3	-1
5	Cisco Systems Danmark	4	-1
6	VmWare	8	2
7	HP Enterprise	12	15
8	e-Boks	31	23
9	GlobalConnect	10	1
10	Systematic	6	-4

2021	Company	2020	Change
11	Dell	11	-
12	Visma	15	3
13	Fujitsu	37	24
14	Canon Danmark	23	9
15	Dustin	5	-10
16	Citrix	13	-3
17	IBM	7	-10
18	Gartner	14	-4
19	Google Denmark	24	5
20	Miracle	21	1

e-Boks

23 Places up
in 2021



Products/services of high quality

2021	Company	2020	Change	2021	Company	2020	Change
1	Apple	2	1	11	Canon Danmark	16	5
2	Microsoft Danmark	1	-1	12	Citrix	14	2
3	Lenovo	3	-	13	Amazon Web Services	10	-3
4	Cisco Systems Danmark	4	-	14	Atea	31	17
5	Google Denmark	6	1	15	Dustin	8	-7
6	VmWare	7	1	16	e-Boks	41	25
7	HP	5	-2	17	IBM	9	-8
8	HP Enterprise	12	5	18	Visma	19	1
9	GlobalConnect	11	2	19	Systematic	17	-2
10	Dell	12	2	20	SAP Danmark	22	2

e-Boks

25 Places up
in 2021



A company that will develop positively

2021	Company	2020	Change
1	Microsoft Danmark	1	-
2	Apple	2	-
3	Google Denmark	3	-
4	Lenovo	4	-
5	GlobalConnect	15	10
6	Amazon Web Services	7	1
7	HP Enterprise	22	15
8	Cisco Systems Danmark	5	-3
9	VmWare	12	3
10	Visma	10	-

2021	Company	2020	Change
11	Conscia	21	10
12	SAP Danmark	19	7
13	Canon Danmark	32	19
14	HP	6	-8
15	Dustin	9	-6
16	Systematic	11	-5
17	e-Boks	43	26
18	ProActive	13	-5
19	Gartner	18	-1
20	HI3G Denmark – Teleselskabet 3	20	-

e-Boks
26 Places up
 in 2021 ↑

Responsibility – towards environment, society, employees

2021	Company	2020	Change
1	Microsoft Danmark	1	-
2	Apple	35	33
3	GlobalConnect	15	12
4	HP Enterprise	11	7
5	e-Boks	29	24
6	Lenovo	3	-3
7	HP	2	-5
8	Fujitsu	43	35
9	VmWare	10	1
10	Conscia	12	2

2021	Company	2020	Change
11	Canon Danmark	25	14
12	SAS Institute	19	7
13	Accenture	27	14
14	Citrix	8	-6
15	Cisco Systems Danmark	4	-11
16	SAP Danmark	24	8
17	Visma	6	-11
18	Dustin	5	-13
19	IBM	9	-10
20	Hitachi	17	-3

e-Boks

24 Places up
in 2021



Ability to deliver – delivery time and upholding agreements

2021	Company	2020	Change	2021	Company	2020	Change
1	Microsoft Danmark	1	-	11	HP Enterprise	14	3
2	Apple	6	4	12	Citrix	18	6
3	Lenovo	2	-1	13	Canon Danmark	16	3
4	Amazon Web Services	11	7	14	Visma	20	6
5	Dustin	3	-2	15	HP	4	-11
6	GlobalConnect	17	11	16	Facebook	25	9
7	Google Denmark	5	-2	17	Atea	8	-9
8	VmWare	9	1	18	ProActive	23	5
9	e-Boks	43	34	19	Dell	10	-9
10	Cisco Systems Danmark	7	-3	20	Telenor	13	-7

e-Boks

34 Places up
in 2021



Utility value of services/solutions/ products for your company/organization

2021	Company	2020	Change	2021	Company	2020	Change
1	Microsoft Danmark	1	-	11	HP Enterprise	12	1
2	Lenovo	2	-	12	Visma	11	-1
3	Apple	3	-	13	Citrix	13	-
4	e-Boks	19	5	14	Dustin	8	-6
5	Google Danmark	4	-1	15	Canon Danmark	14	-1
6	VmWare	7	1	16	Amazon Web Services	15	-1
7	Cisco Systems Danmark	6	-1	17	IBM	23	6
8	GlobalConnect	10	2	18	ProActive	26	8
9	HP	5	-4	19	Facebook	49	30
10	TDC	16	6	20	Fujitsu	43	23

e-Boks

5 Places up
in 2021

